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## Press Release

**FOR IMMEDIATE RELEASE**

### **ContentKeeper Technologies Wins Network Products Guide Reader Trust Award for Best in Internet Filtering**

#### **ContentKeeper Express Selected a 2009 Best Products and Services Winner In Internet Filtering**

**Canberra, ACT – May 22, 2009** – ContentKeeper Technologies announced today that Network Products Guide, the industry's leading publication on information technologies and solutions, has named ContentKeeper Express a winner of the 2009 Best Products and Services Award. This respected annual award honors products and services that represent the rapidly changing needs and interests of the end-users of technology worldwide. As part of the tech-industry's leading global awards program, this year's Best Products and Services were nominated from all over the world.

ContentKeeper Express is a Software-as-a-Service (SaaS) Web filtering solution for enterprises, offering a truly scalable, cloud-based solution. Filtering and administration are managed completely "in the cloud", removing the need for costly on-site hardware and software. It is backed by ContentKeeper's award-winning patented technology, Closed Loop Collaborative Filtering™, which collects, analyzes, categorizes, edits and distributes new URLs on an hourly basis to all ContentKeeper Express clients globally.

"Increased end-user awareness and ongoing advances in technology are helping shape better products and services," says Rake Narang, editor-in-chief, Network Products Guide. "ContentKeeper Express brings improvements in manageability and Total Cost of Ownership for web filtering through its SaaS delivery model. It helps to remove strain from IT departments, allowing business to devote resources to other critical functions."

"These awards go to the best technology products every year and we are honored that ContentKeeper Express has gained the Network Products Guide Reader Trust," says Manish Kumar, Vice President of ContentKeeper Technologies. "We work hard to address the emerging needs of our customers for better manageability and quality filtering. Web filtering is a key aspect of overall security, with the majority of today's network security threats being Web-based. We are committed to meeting our customer needs by continuing to provide them with the best products and services."

#### **About Network Products Guide Awards**

Network Products Guide is a media sponsor of Interop Las Vegas and New York and Technosium Executive Forums engaging Chief Information Officers (CIOs) and Chief Information Security Officers (CISOs). As industry's leading technology research and advisory publication, it plays a vital role in keeping decision makers and end-users informed of the choices they can make in all areas of information technology. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps,



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industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit [www.networkproductsguide.com](http://www.networkproductsguide.com)

### **About ContentKeeper® Technologies**

ContentKeeper® Technologies specializes in scalable, fault-tolerant enterprise-strength Web gateway security solutions to help organizations Monitor, Manage, Control and Secure corporate Internet resources. Using its unique, patented technology Closed Loop Collaborative Filtering™, ContentKeeper's revolutionary Internet content filter is the leading choice for both high-end and small to medium enterprises and organizations due to its scalability and ease of use and administration. It offers simplicity and manageability without compromising on performance.

The company continues to concentrate its Research and Development efforts on developing their extensive product range, with the vision of maintaining leadership in the IT Security industry.

For more information about ContentKeeper® Technologies, please visit our website for more information at [www.contentkeeper.com](http://www.contentkeeper.com).